

Dear Colleague ,

We would like to remind you of the **2nd International Conference on Contemporary Marketing Issues (ICCMi)** which is to take place in Athens, Greece, on 18-20 June, 2014.

The abstract submission deadline has passed, **but you still have the opportunity to submit a full paper (up to 6 pages), till March 31st, 2014, even if you have not submitted an abstract first.**

In the Conference various topics belonging to the fields of Marketing, Tourism and Hospitality Marketing and Management as well as E-Marketing will be thoroughly examined and presented.

ICCMi 2014 IS THE CONFERENCE WITH THE GREAT PUBLICATION OPPORTUNITIES

Special issues have been agreed with the following journals:

- Euromed Journal of Business
- Marketing Intelligence and Planning
- Journal of Business and Industrial Marketing
- Managing Service Quality
- International Journal of Technology Marketing
- International Journal of Internet Marketing and Advertising
- Tourismos
- Journal of Marketing Vistas

Furthermore, the following journals are kindly offering space for a few selected papers submitted to ICCMi 2014 provided that they meet the standards of the journals:

- International Journal of Hospitality Management
- Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior
- New Medit
- Journal of Theoretical and Applied Electronic Commerce Research
- Ecoforum Journal

Finally, all accepted papers for presentation at the Conference will be included in the Conference proceedings which will have an ISBN number

We invite academics, practitioners and postgraduate students to attend this challenging and promising conference and present their papers. Furthermore, we are kindly asking you to inform your colleagues about ICCMi 2014.

For more information please visit <http://www.mkt.teithe.gr/iccmi2014>

On behalf of the Organizing Committee,

With the best regards,

The Conference co-Chairs,

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