



EuroMed
RESEARCH BUSINESS INSTITUTE



Spiru Haret University is proudly announcing

**The 7th Annual EUROMED Conference
19 – 20 September 2014 Bucharest, Romania
Online with EMRBI Kristiansand Norway**

EMRBI Presidents:

Prof. Demetris Vrontis

Dean and Director, University of Nicosia, Nicosia, Cyprus

Prof. Yaakov Weber

Director of Research Unit and international program coordinator, School of Business, College of Management, Israel

Norway Conference Chair:

A/Prof Dr. Rotem Shneor

International Management Institute of Economics, Faculty of Economics and Social Sciences University of Agder, Norway:

Bucharest Program Chairs:

Carmen Costea USH

Larisa Mihoreanu ASE

Virtual Track No. 74

**Social Innovation Facing Bio Economics
USH Council Hall**

Participants:

Representatives from Spiru Haret University, Hyperion University, Bucharest University of Economic Studies, Romanian Academy, Soc Nat. Alex Lapusneanu

NEGULESCU Oriana, DOVAL Elena

TOMA Mihaela, IONESCU Alexandru

BALINT Antoniu Ovidiu, BURGHELEA Cristina, GHEORGHIU Anca

KCJAICH EP CHEDLI Mariem, FLORICEL Teodora Bianca

BONDREA Aurelian, VICIU Tania Georgia

MIHOREANU Larisa

BRASOVEANU Dragos

VIDRASCU Paula Angela, BALAN Mariana, GHEORGHIU Anda

COSTEA Carmen, BALTA Corneliu

Topics:

The Impact of the Green Investment on Industry and Society: Nine Benefits

Social Innovation and How Marketing 3.0 Is Changing Customer Relationship Management

Research on the Implementation of Intelligent Systems in Logistics Networks, Necessary for Social Innovation

Addressing To Social Innovation to Develop a Methodological Framework Adapted to the Reality

Wellbeing: From an Illusory Model to A Tangible Reserve

Building A Collaborative Leadership Model to Support Creative Change in the Medical and Healthcare System

The Characteristics of the Mentality Leading To a Long-Term Success in an Ever-Changing World

The Significant Value of Intellectual Capital In Terms Of Its Exposure

A Generalized Lotka-Volterra Model Adequacy to a Voting Process

September 2014 Webinar Round Table

Advances in Business & Economics Doctoral Research USH Council Hall

Participants:

Researchers from ASE Business Administration Doctoral School Faculty of Business and Tourism

Round Table Chair:

Antoniu-Ovidiu Balint ASE

- BALINT Antoniu Ovidiu, •BRASOVEANU Dragos, •FLORICEL Teodora Bianca, •KCJAICH EP CHEDLI Mariem, •LIBARDEA VLADUCA Laura, •MANOLE Ioana, •MIHOREANU Larisa, •UNGUREANU Adrian, •TOMA Maria, •TOMA Mihaela, •Scortea Florina, •VICIU Tania Georgia
- PhD Supervisors: prof.dr.Carmen Costea, prof.dr. Marieta Olaru, prof.dr. Rodica Pamfilie

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