



**RESEARCH STRATEGY OF  
SPIRU HARET UNIVERSITY  
FOR 2014 – 2020**



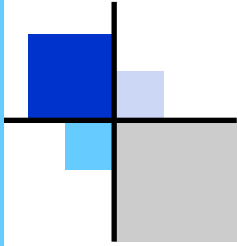
*Debated on and approved during the  
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***"University should provide the future generations with an education and training that will allow them to contribute to complying with the extensive balance of the natural and life environment"***

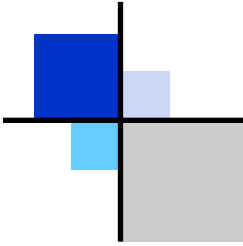
Magna Charta Universitatum



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## 1. Vision and mission

In terms of research, *Spiru Haret* University focuses on consolidating its position as a higher education and research institution in order to join the advanced research universities.

*Spiru Haret* University aims at being ranked among the top universities in Romania, at enjoying national and international recognition, due to the alignment to the European standards in point of research and innovation. A first step towards international recognition was taken in October 2013, when *Spiru Haret* University became the first Romanian University to be granted the HR Excellence in Research Award by DG Research and Innovation of the European Commission.

We focus on improving the quality in **research** - a field contributing to the intellectual development - a prerequisite for boosting the institution's credibility, for making it competitive at international and national levels and ensuring its long-term development.

Since its establishment, *Spiru Haret* University has assumed its education and research mission.

The overall mission of the University, as a higher education institution - as set forth in the *Spiru Haret* University Charter - is to generate and disseminate knowledge to the society

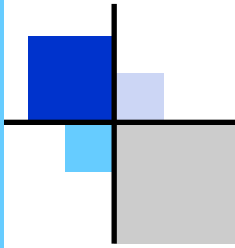
through:

a) initial and continuing training at graduate and post-graduate levels for personal development, the professional insertion of the beneficiaries of the educational process and for providing the social and economic environment with qualified people;

b) research, development, innovation and technology transfer through individual and collective creation in sciences, arts, letters, by performance and physical and sports development and by capitalising and disseminating the outcomes.

The overall mission of *Spiru Haret* University reflects the key role of research. On this background, the research mission is elaborated, in line with the overall mission of the University.

The research mission results in the development of research within *Spiru Haret* University, integrated with the educational process. It must meet the innovation objectives required by the knowledge economy and covers the academia, students and Master candidates' full commitment to attain performance in research.



## 2. Substantiation

In designing, elaborating and implementing the quality strategy, we have in view the current objective reality, according to which ensuring quality, efficiency, performance and competitiveness is one of the fundamental guidelines for all types of social organisations, including the educational and research institutions.

The core coordinates of *Spiru Haret* University research strategy are those set forth by the international documents on the *Bologna Process*, as well as by the domestic legislation.

- *Magna Charta Universitatum* provisions, as *Spiru Haret* University has been a signatory member since 2005; its principles and values are made available by the European Parliament and the Council of Europe through the Committee of Ministers and the Intergovernmental Organisation Committee for Higher Education and Research;

- The European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers (EURAXESS), adopted by *Spiru Haret* University starting from 2013;

- Education Act no. 1 / 2011;

- Act no. 319 / 2003 on the Status of the research and development staff;

- National Strategy for Research, Development and Innovation for 2014 – 2020;

- Act no. 206 / 2004 on good conduct in research, technological development and innovation;

- Government Emergency Ordinance no. 75 / 2005 on quality assurance in education, as approved by Act no. 87 / 2006;

- Government resolution no. 1418 / 2006 on the approval of the external evaluation Methodology, of the standards, the reference standards and ARACIS performance indicators list;

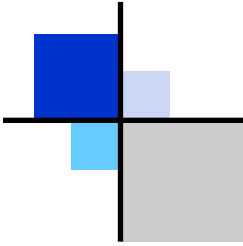
- *Spiru Haret* University Charter, 2011 issue;

- *Spiru Haret* University Code of Good Practices in Research;

- 2010 – 2014 Strategy for Quality Assurance within *Spiru Haret* University;

- 2014 – 2020 Strategic Plan for Institutional Development;

- *Spiru Haret* University Quality Management Handbook, 2011 issue.



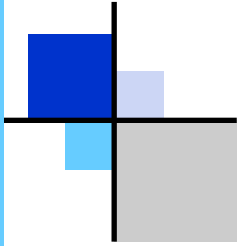
### 3. Strategic objectives

The research strategy shall be updated according to the provisions of the 2014 – 2020 National Strategy for Research, Development and Innovation, the 2014 – 2020 National Plan for Research, Development and Innovation, the EU Framework Programme for Research and Innovation Horizon 2020, while having in view the University's aspirations and needs as well.

In the field of research, *Spiru Haret* University aims to meet the following four strategic objectives:

- 1. Developing the relation with the business environment**
- 2. Increasing the quality of research workforce**
- 3. Public and private funds for research**
- 4. Increased visibility of the research outcomes at national and international levels**





## 4. Specific objectives

### **Specific objectives for the strategic goal "Developing the relation with the business environment"**

1. Opening a centre of consultancy and research of *Spiru Haret* University for assisting the SMEs in their export activity, up to December 2015.

2. Each Faculty should run at least 2 post-graduate life-long learning programmes, which should provide the qualifications required for the ever-changing labor market criteria, starting in October 2014 at the latest.

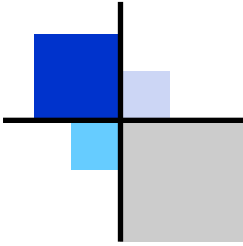
3. The conclusion of at least two research contracts and two consultancy contracts with the business environment by every research centre of *Spiru Haret* University, on an annual basis.

### **Specific objectives for the strategic goal "Increasing the quality of research workforce to achieve excellence in research"**

1. Attracting bachelor and master students and young academia in research activities by having the Faculties organize a Conference for young researchers, at least once a year.

2. Organizing monthly workshops, as well as exchange mobility / partnerships at *Spiru Haret* University level for academia, in order to improve their professional performance, to acquire better information regarding the national and international financing sources, the scientific co-authorship, etc.

3. Conducting activities within the Working Group 4 for devising the Strategy of Human Resources in Research (HR4SR) at European level. Such activities started in October 2012, with the first meeting of this Group and shall be further organised biannually until the completion of the document.



## 4. Specific objectives

4. Organizing annual practical sessions of interdisciplinarity formation targeting academia, master students and researchers involved in development and innovation projects.

**Specific objectives for the strategic goal "Increased visibility of the research outcomes at national and international levels"**

**Specific objectives for the strategic goal "Fundraising for research"**

1. Increasing to a minimum of 15%, starting with 2014, of the profit percentage from competition-based sources to the *Spiru Haret* University budget.

2. Increasing the number of project proposals entered on the National Research Register (RUP), by at least 20% / year, starting with 2014.

3. Increasing to a minimum 50% the winning rate of the projects recommended and included in the RUP, starting with 2014.

1. Calculating a ratio of the published papers annually – the number of publications should be at least 3 per teacher

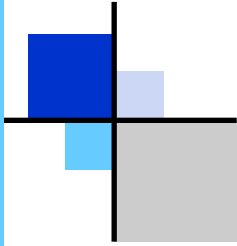
2. A number of at least 20 ISI Web of Knowledge indexed publications from *Spiru Haret* University academia, on an annual basis

3. Organizing at least 5 international conferences within *Spiru Haret* University, on an annual basis

4. Indexing in prestigious international databases of the scientific publications of *Spiru Haret* University

5. Devising and posting an electronic business card (Research ID) on the *Spiru Haret* University website, for each teacher, until the end of 2014.





## 5. Guidelines for achieving the strategic objectives

### **Strategic goal** **"Developing the relation with the business environment"**

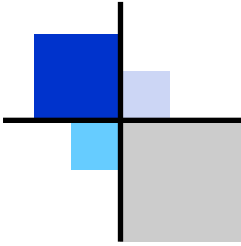
#### *Guidelines*

- Approaching topics of applied research in a partnership, aiming at the business environment;
- Concluding research contracts with companies that will respond to the needs of the economic and social environment;
- Interdisciplinarity cooperation, intra- and inter-institutional in top research fields;
- Building a system of inter-institutional communication system in research, able to provide a permanent contact with the economic and social environment;
- Initiating spin-offs and startups, for which *Spiru Haret* University has the appropriate space and material resources.

### **Strategic goal** **"Increasing the quality of research workforce to achieve excellence in research"**

#### *Guidelines*

- Developing the research activity so as to stimulate thinking and creativity, the multilateral capitalization in the process of scientific, art, sport creation, etc;
- Involvement and participation of the entire academia in research projects and programmes financed through national, international and European funds;
- Recognising and promoting excellence;
- Ensuring a competitive work environment;
- The orientation towards the future by embedding the scientific and technological achievements for the modernisation of the research processes;
- Attracting and capitalising on the creative potential of the students and master candidates;
- Organising training sessions for the academia, including through the European funding programmes;



## 5. Guidelines for achieving the strategic objectives

- Increasing the young teachers' interest in attending research courses in order to initiate and develop domestic and foreign partnerships in research, for the benefit of the entire society;
- The permanent stimulation and promotion of the cooperation, teamwork, collective work spirit;
- Promoting the opinions' pluralism, the debates and constructive idea confrontations on theoretical, methodological, practical, interest and applicability issues;
- The annual multi-criteria assessment of the academia in order to enhance the quality of the educational and research processes.
- Capitalising on the EU instruments for sustaining innovation (ex. Structural funds, Horizon 2020, etc.);
- Enhancing the focus on ensuring the funding sources, for the consolidation, expansion and permanent modernisation of the material resources;
- Stimulating the participation in project competitions for national and international programmes financially sustained by public and private bodies independently or in association with experienced partners in order to stimulate the involvement of the academia in research ;
- Free access to the research facilities.

### **Strategic objective "Fundraising for research"**

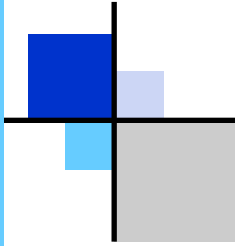
#### *Guidelines*

- Increasing the fundraising rate for research from the total budget of *Spiru Haret* University;
- Identifying alternative funding sources from the collaboration with the business environment;
- Capitalising on the own resources re-presented by the labs and equipment;

### **Strategic objective "Increased visibility of the research outcomes at national and international levels"**

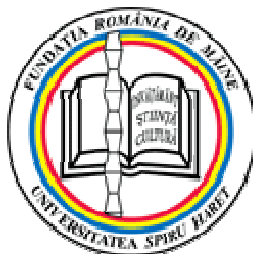
#### *Guidelines*

- Accession to the European Research Area (ERA);
- Involvement of the academia and students and the partnerships with universities, research institutes, economic and social units etc in the country and abroad;



## 5. Guidelines for achieving the strategic objectives

- Enhancing national and international publication, especially in internationally indexed publications;
  - Including the university's publications in nationally adopted databases through the assessment of the research outcomes at national level;
  - Continuation of the dissemination of the scientific and cultural ideas and results within the local, rural and urban communities through Opinia Nationala weekly and the own television and radio broadcast channels: TvH and radio HFM2.0;
  - Participating in scientific, educational, cultural, artistic, sport events within and outside the University, nationally and abroad;
  - Organising international symposiums / conferences of the academia and indexing them in international data bases as well as scientific communication sessions for the students and master candidates;
  - Increasing the research visibility nationally and internationally by networking and emphasising the citations;
  - Compatibility and integration in the value system of European and international research;
  - Development of contracts in the external academic environment and the partnership agreements, conventions and collaboration contracts in various fields;
  - Stimulating the *Spiru Haret* University researchers' mobility in ERA at least for short-term scientific missions;
  - Promoting and developing collaboration relations through knowledge transfer, cultural, sports, science, professional programmes with academia and professional organisations;
  - Affiliating the researchers to prestigious professional national and international organisations;
  - Promoting the dissemination of the research results in English and establishing an English version of the publications.
- This research strategy will be the basis for the elaboration of the institutional development strategic plan, as well as for the operational plans of the faculties, departments and research centres within the university.
- The results of the strategy implementation will be analysed annually and based on these analyses, the strategy will be adapted and extended if considered necessary.



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